



Presented by **Deborah Heather**

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What are the main areas that a venue or agency need to implement to be accredited?

Responsible
Corporate Social Responsibility (CSR),



Is your accreditation aligned to the UN sustainability focus:

17 goals include...



Why would a venue choose your accreditation over others?

- Broad, holistic and organic.
- Educational and supportive.
- Process of growth.
- Underpinned by Safe, Clean and Legal™ accreditation.
- Bundled with Quality and WellBMe.

Which?



When a venue or agency is accredited, what statement could they confidently and evidentially promote to corporates when using yours?



“Fulfilling all your ESG and CSR requirements”



With the ongoing changes to sustainability how do you keep a breadth of these through the accreditations?

- Sustainability advisory board led by Dr Victoria Hurth, Fellow at Cambridge Institute for Sustainability Leadership (CISL).
- Judging Sustainable Tourism awards across the country (conduit of best practice).
- Partnerships and research including:



Schumacher
College

Johnson
Cornell
SC Johnson College of Business



Any questions?